

SPONSORSHIP OPPORTUNITIES

GO! St. Louis®

gostlouis.org

Inspiring Fitness
One Step at a Time



Contact

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GO! St. Louis[®]



**GO! ST. LOUIS
MARATHON &
FAMILY FITNESS
WEEKEND**

**GO! ST. LOUIS
BASECAMP
RELAY @ SIUE**

**GO! ST. LOUIS
ALL-AMERICAN
5K &
FUN RUN**

**GO! ST. LOUIS
KT82
TRAIL RELAY**

**THE GREAT
GO! ST. LOUIS
HALLOWEEN
RACE**

APRIL

10,000

REGISTERED
RUNNERS

St. Louis /
Forest Park

Marathon, Half,
Relay, 10K, 5K,
Fun Runs
Mature Mile

JUNE

1,200

REGISTERED
RUNNERS

Edwardsville, IL

73 Mile
Team Relay

JUNE

2,000

REGISTERED
RUNNERS

Glendale, Kirkwood
Webster Groves

5K Walk/Run,
Fun Run

SEPTEMBER

1,200

REGISTERED
RUNNERS

St. Louis to
Hermann, MO

82 Mile
Trail Relay

OCTOBER

5,000

REGISTERED
RUNNERS

Downtown
St. Louis

Half Marathon,
10K, 5K, Fun Run

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The Organization

GO! St. Louis is recognized as a local, regional and national leader in presenting top-quality events and programs for individuals of all ages and fitness abilities. The non-profit organization is 20 years old and continues to be a leader in innovative and meaningful events and programs in the region. Financial support for GO! St. Louis events and programs is a direct investment in the health and wellness of the St. Louis community.

Community Impact

GO! St. Louis prides itself on community investment. In addition to organizing quality events for runners and walkers, our commitment to keeping the St. Louis community health and active goes beyond event planning. GO! St. Louis' community impact includes our strong relationships with local companies, our mission to reinvest in St. Louis schools and youth, and our commitment to promoting St. Louis as an active, healthy city.

Sponsor Relationships

Many of our major sponsors, such as Mercy, PNC Bank and Express Scripts, also engage their employees to participate in our events, volunteer with the organization and activate their sponsorships to provide further community engagement opportunities. We are proud of our ability to provide sponsors unique branding opportunities, engagement opportunities for both employees and the public, and the chance to support GO! St. Louis' mission-based work.

Youth Initiatives

GO! St. Louis' unique youth programs focus on developing physical fitness skills and providing training tools that will encourage students of all ages to lead a healthy lifestyle. We offer three programs – elementary, middle, and high school – to allow for participation at all levels. Over 300 schools in the metropolitan area have GO! St. Louis youth programs, and we are proud to offer the St. Louis Public Schools our programs free of charge.



Become a GO! St. Louis Partner

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Sponsoring a GO! St. Louis event means investing in high achievers, reaching a diverse audience and distinguishing your products and services through positive exposure. The GO! St. Louis brand is recognized as a local, regional, and national leader in presenting top-quality events for individuals of all ages and fitness abilities.

A variety of marketing, branding and participant engagement opportunities are available for companies and organizations to join us at our races. A formal sponsor partner package can be designed to meet your specific goals and budget, while providing a impressive return on investment.

Some of the opportunities may include sponsoring an event or program as a presenting, major, or supporting partner. In addition, you may choose to select a targeted sponsorship option such as course mile markers, pace teams, expo or a product donation.

If you would like to become a GO! St. Louis partner, contact us and we can design a package that connects your company or organization to thousands of healthy, active and educated consumers, while enhancing your image as a leader in getting our region fit and healthy.

GO! St. Louis is a local non-profit 501(c)3 organization serving the community year-round. Financial support for GO! St. Louis events is a direct investment in the health and wellness of St. Louis.

CONTACT

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GO! St. Louis is a local,
non-profit organization.

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